REPORT ON INDUSTRIAL VISIT AT WISECAPE MANUFACTURING PVT. LTD. UMARGAM

Date & Time: 22nd August 2026

Venue: Wisecape Manufacturing Pvt. Ltd., Talwada, Umargam, Valsad, Gujarat

Organized by: Dr. Chunibhai Vallabhbhai Patel College of Pharmacy, Uka Tarsadia University, Bardoli.

No. of participants: 30

An industrial visit to Purplle Cosmetics – Wisecape Manufacturing Pvt. Ltd., Talwada, Umargam, Valsad, Gujarat, was organized for the third-year B.Pharm students of Dr. Chunibhai Vallabhbhai Patel College of Pharmacy, Uka Tarsadia University, Bardoli. The visit was coordinated by Dr. Kavit Patel and Ms. Gracy Prajapati.

The students were briefed by Mr. Harshad Parmar, HR Manager, regarding industrial protocols, safety requirements, personal hygiene and professional discipline to be followed during the plant visit. Mr. Dilip Lalkiya, Factory Manager, provided an overview of the cosmetic and personal-care products manufactured at the facility and explained the general manufacturing operations.

The visit provided students with practical exposure to cosmetic manufacturing, quality control, quality assurance, packaging and Good Manufacturing Practices.

TECHNICAL EXPOSURE

Overview of Wisecape Manufacturing Pvt. Ltd.

Purplle Cosmetics – Wisecape Manufacturing Pvt. Ltd., located at Talwada, Umargam, is engaged in the manufacturing of cosmetic and personal-care products for the beauty industry. The facility focuses on formulation, production, quality control, packaging and dispatch of products such as creams, lotions, gels, shampoos, cleansers and serums.

Warehouse and Material Handling

Students observed the systematic handling of raw materials and packaging materials. The importance of receiving, checking, labeling, segregating and storing materials under appropriate conditions was explained.

The major points covered were:

- Receipt and verification of raw and packaging materials
- Material identification and traceability
- Segregation of approved, rejected and quarantined materials

- Proper storage and inventory control
- Batch-wise material issuance for manufacturing
- Documentation and restricted access to storage areas

Manufacturing Operations

The students received an overview of the manufacturing of cosmetic and personal-care products. The production process generally involves dispensing approved materials, mixing, homogenization, in-process checks and transfer of bulk product for filling.

The main manufacturing activities discussed were:

- Weighing and dispensing of raw materials
- Preparation and mixing of product ingredients
- Heating, cooling and homogenization where required
- Adjustment of pH, viscosity, colour and fragrance
- In-process quality checks
- Cleaning of equipment and maintenance of production records

Students understood that each batch is manufactured according to approved procedures and documented through Batch Manufacturing Records.

Quality Control and Assurance

The importance of maintaining product quality throughout manufacturing was explained. Quality-control tests may include evaluation of appearance, colour, odour, pH, viscosity, homogeneity, fill volume and packaging integrity.

The quality-assurance system ensures that manufacturing, cleaning, documentation, labeling and packing activities are performed according to approved Standard Operating Procedures. Students also learned the importance of GMP, hygiene, personnel training, batch traceability and final product release.

Packaging and Dispatch

The packaging section demonstrated how finished cosmetic products are filled into suitable containers such as bottles, tubes, jars, pumps or sachets. The products are then capped, sealed, labeled, coded and packed into cartons.

The key packaging operations included:

- Product filling and container sealing
- Labeling and batch coding
- Secondary packaging and carton packing
- Final product inspection & Finished-goods storage and dispatch documentation

The students received excellent guidance and support from the team at Wisecape Manufacturing Pvt. Ltd. during the visit. They had the opportunity to interact with industry professionals and gained valuable insights into cosmetic manufacturing practices, quality requirements, industrial expectations, and career opportunities in the cosmetics and personal-care industry.







Report Submitted by: Ms. Gracy Prajapati

Dr. Pranav J. Shah
Director, DCVPCP